

CLAIM YOUR FREE BABY BOX!

WHAT ARE BABY BOXES?

Inspired by the maternity packages that the Finnish government sends to all expectant mothers, Baby Boxes are new baby starter kits that double as safe sleep spaces for infants. Each Baby Box includes a custom mattress with fitted sheet so that it can be used as a bassinet. Baby Box distribution in conjunction with community health and education supports have helped Finland achieve one of the world's lowest infant mortality rates, thus saving countless infant lives over the years. Our free Baby Boxes, which are tied to the international education platform Baby Box University, also include new parent essentials such as diapers, breast pads, brain-boosting activity cards for infants and more.

WHAT IS BABY BOX UNIVERSITY?

Parenting education goes hand-in-hand with Baby Box distribution to support little ones with a safe start in life. BabyBoxUniversity.com, a platform from The Baby Box Co. in coordination with committed medical professionals, maternal health advocates, and child development specialists, provides expecting and new parents around the world with universal access to current educational resources and a supportive network.



HOW DO I CLAIM MY FREE BABY BOX?

All expecting and new parents are eligible to participate!
In order to claim your FREE Baby Box, you simply need to follow these 3 easy steps:

- 1** Register on Baby Box University at www.babyboxuniversity.com.
- 2** Log onto www.babyboxuniversity.com and watch the 10-15 minute relevant syllabus for your hospital or region. After you've taken the quiz, you will receive a certificate of completion which you take a screenshot of or print off.
- 3** Bring your certificate to your relevant distribution center in order to collect your Baby Box. That's it!



Congratulations on the birth of your little one, and welcome to the Baby Box family!



HAVE QUESTIONS?

Email info@babyboxuniversity.com for prompt support if you encounter any trouble with the Baby Box University process.